### An XML-based Approach for Data Preprocessing of Multi-Label Classification Problems

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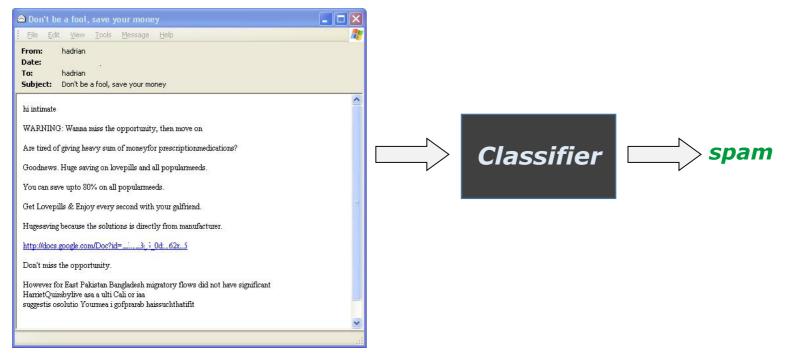
# Outline

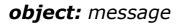
- Introduction
- Multi-Label Classification
- ARFF versus XML
- XML-based Preprocessing of the IMDb Dataset
  - The IMDb dataset
  - A Study on the Words
  - Data Transformation
- Conclusions and Future Work

# Introduction (1/4)

### Classification

- Active topic of research in the fields of A.I. and Data Mining.
- Task of automatically assigning objects to discrete classes (known as "labels") based on the features of the objects.
  - I.e.: predicting the category(ies) to which an object belongs.
  - Example: Spam detection





## Introduction (2/4)

Single-Label Classification (SLC)

- Object must be associated to **one and only one** class label.
  - **Spam detection** an incoming e-mail either belongs to the class "*spam*" or to the class "*normal*".
  - Loan risk prediction a loan applicant can be classified as "low", "medium" or "high" credit risk.

Multi-Label Classification (MLC)

- Objects can be assigned to **various** labels.
  - Text categorization A news article about the 2014 Football World Cup can be classified as "Sports", "Politics" and "Brazil".

# Introduction (3/4)

#### Problem Statement

• It is well-known that a large (perhaps the largest) part of the available data in the world takes the form of **free text** on the Web.

#### **User Reviews**

#### Meryl Streep Italian Style

29 August 2005 | by (Rome, Italy) - See all my reviews

Meryl Streep is absolutely astonishing. I forgot it was her ten seconds into the film. That opening breakfast scene where all of her story is written in her magnificent face. As an Italian I know there is no acting involved here. She IS Italian. She reminded me of Anna Magnani in "Bellissima" there is not a single false note. Clint Eastwood, clearly, dedicates the film to her and the results are pure magic. The film is based on an unreadable book- at least I couldn't get through it, in spite of the brevity of the volume - the film however, is bound to become a classic thanks to the powerful chemistry of the stars.

- There has been a increasing interest in the application of classification techniques to these data!
  - E.g.: sentiment analysis.
- PROBLEM: text data are tend to be more difficult to clean and transform (highly susceptible to noisy)
- **CONSEQUENCE**: low quality data  $\rightarrow$  low quality classification.

- Our proposal:
  - The use of an XML-based approach for **data preprocessing** in **multi-label classification** of **text documents**.

# Introduction (4/4)

- **Goal:** demonstrate that XML facilitates the major steps involved in preprocessing.
  - **Classification task**: associate movie summaries to genres.
  - Data: IMDb (Internet Movie Database www.imdb.com)



#### Storyline

Contact the Filmmakers on IMDbPro »

Edit

The path of Francesca Johnson's future seems destined when an unexpected fork in the road causes her to question everything she had come to expect from life. While her husband and children are away at the Illinois state fair in the summer of 1965, Robert Kincaid happens turn into the Johnson farm and asks Francesca for directions to Roseman Bridge. Francesca later learns that he was in Iowa on assignment from National Geographic magazine. She is reluctant seeing that he's a complete stranger and then she agrees to show him to the bridges and gradually she talks about her life from being a war-bride from Italy which sets the pace for this bittersweet and all-too-brief romance of her life. Through the pain of separation from her secret love and the stark isolation she feels as the details of her life consume her, she writes her thoughts of the four-day love affair which took up three journals. The journals are found by her children after the lawyer was going over Francesca's will and ... Written by Mark

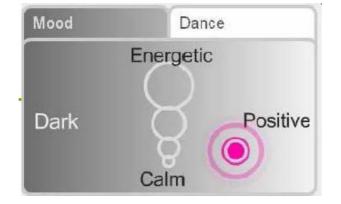
# Multi-label Classification (1/5)

- Recently, several modern applications of MLC have emerged:
- Scene Classification:



*mountains* + *trees* 

• Music into Emotions:



- Functional Genomics: predicting functional classes of genes and proteins
- Text Classification: documents into topics (ex: sports, ecology, religion, ...)

## Multi-label Classification (2/5)

### How to build a multi-label classifier (1/2)?

- MLC algorithms need to **learn** from a set objects whose classes are known:
  - The training dataset.
- Example:
  - MLC task: associating movies to genres according to their summaries.
    - Four possible genres: "drama", "romance", "horror", "action".
    - Training dataset

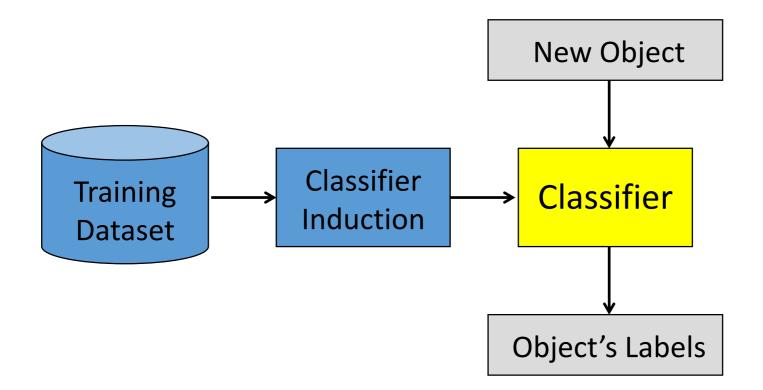
Text Id	<b>Feature Vector</b> (words of the movie summary )	Drama	Romance	Horror	Action
1	x <sub>1</sub>	•	•		
2	x <sub>2</sub>			•	•
3	Х <sub>3</sub>		•		
4	<b>x</b> <sub>4</sub>	•			
5	Х <sub>5</sub>	•	•		•

### Multi-label Classification (3/5)

#### How to build a multi-label classifier (1/2)?

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• From the training set, the MLC algorithm learns a **classifier**.



• **Classifier**: function that receives the features of a new object as input and outputs its predicted label set

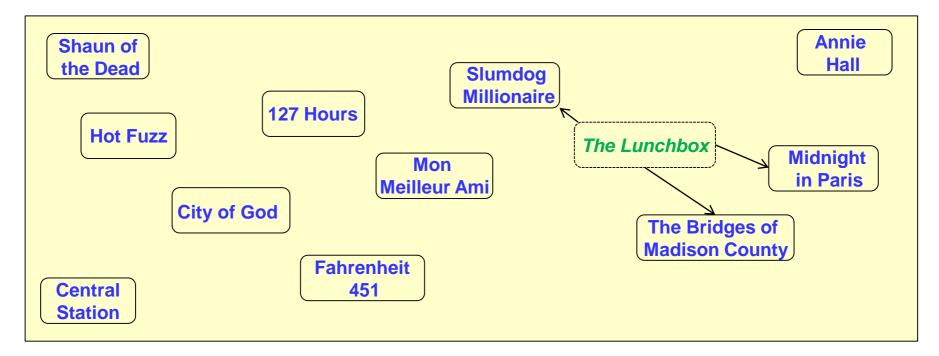
: 
$$X \to \{0,1\}^q$$
 where  $\boldsymbol{q}$  = number of labels

# Multi-label Classification (4/5)

- Several distinct techniques have been developed for building classifiers:
  - k-Nearest Neighbours (k-NN).
  - Decision trees.
  - Probabilistic classifiers.
  - Neural networks.
  - Support vector machines.
- They are based on different mathematical principles for addressing the classification task.
- In the next slide we give an example of classification with the k-NN technique.

# Multi-label Classification (5/5)

- **Example**: k-Nearest Neighbours.
  - A new object x is classified based on the k objects in the training set which are more similar to it.
  - **Example**: new object = "The Lunchbox" k=3



- Neighbour<sub>1</sub> Slumdog Millionaire (class labels = Action, Romance, Drama)
- Neighbour<sub>2</sub> Midnight in Paris (class labels = *Romance, Fantasy, Comedy*)
- Neighbour<sub>3</sub> The Bridges of Madison County (class labels = *Romance*, *Drama*)
  - The Lunchbox is assigned the labels Romance and Drama

# ARFF versus XML (1/7)

- Most classification tools work with training data either structured in:
  - Relational tables; or
  - Flat-files (one record per line).

Newbie	$\bigcirc$	Re: Text-classification: Data from XML and multiple keywords <b>« Reply #1 on:</b> November 29, 2010, 01:01:29 PM »			
Posts: 2	HE				
	I just installed <b>Control of the start working on it with some test data that is also in XML. I also haven't found a way to import my files to</b>				
Jr. Member ☆☆	$\bigotimes$	Re: Text-classification: Data from XML and multiple keywords <b>« Reply #2 on:</b> November 29, 2010, 09:31:35 PM »			
Posts: 65	Generally speaking, Comparison works with flat-file data. The same as almost all other statistical software.				
	XML is hierarchical by nature, so it is hard to say how this would work.				
	You cou	Id try reading in the file as HTML and using XPATH to get the attribute values, but it is probably easiest to convert to CSV or Excel first.			

### ARFF versus XML (2/7)

### The ARFF format

- Flat-file format
- Popularly used in the data mining field

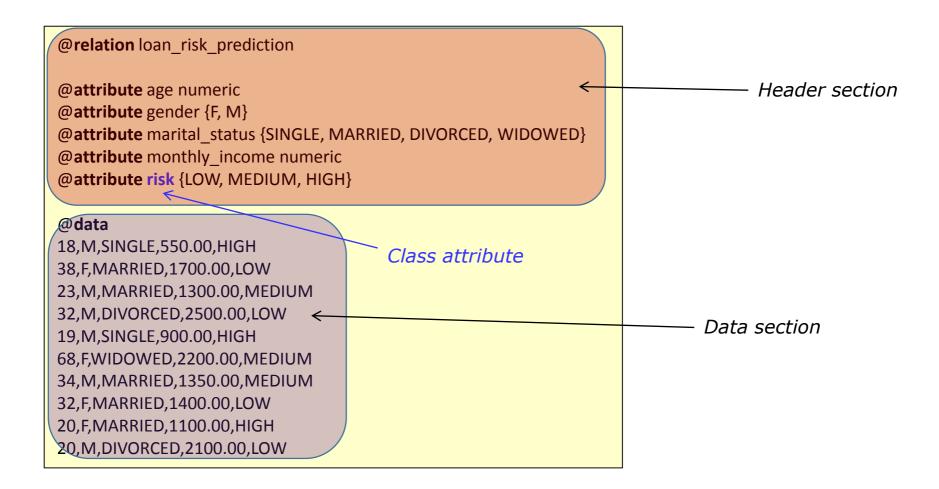
@relation loan risk prediction @attribute age numeric @attribute gender {F, M} @attribute marital status {SINGLE, MARRIED, DIVORCED, WIDOWED} @attribute monthly income numeric @attribute risk {LOW, MEDIUM, HIGH}  $\leftarrow$ @data 18,M,SINGLE,550.00,HIGH 38, F, MARRIED, 1700.00, LOW 23, M, MARRIED, 1300.00, MEDIUM 32,M,DIVORCED,2500.00,LOW 19, M, SINGLE, 900.00, HIGH 68,F,WIDOWED,2200.00,MEDIUM 34, M, MARRIED, 1350.00, MEDIUM 32, F, MARRIED, 1400.00, LOW 20, F, MARRIED, 1100.00, HIGH 20, M, DIVORCED, 2100.00, LOW

ARFF file for loan risk prediction

### ARFF versus XML (3/7)

### The ARFF format

- Flat-file format
- Popularly used in the data mining field



## ARFF versus XML (4/7)

### The ARFF format

- Simple and intuitive.
- Sufficient for several classification tasks... as long as they involve:
  - Relational data ("one record per line").
  - Conventional attributes ("age", "salary", "marital status", ...).
- However ARFF is **not suitable** for **text classification**... this is because:
  - We normally have to deal with multiple labels.
  - We need to deal with a "less conventional" attribute:
    - The **words** that appear documents!

### ARFF versus XML (5/7)

#### Remembering our classification task:

• Prediction of movie genres in function of their summaries.



#### Storyline

III III

Contact the Filmmakers on IMDbPro »

The path of Francesca Johnson's future seems destined when an unexpected fork in the road causes her to question everything she had come to expect from life. While her husband and children are away at the Illinois state fair in the summer of 1965, Robert Kincaid happens turn into the Johnson farm and asks Francesca for directions to Roseman Bridge. Francesca later learns that he was in Iowa on assignment from National Geographic magazine. She is reluctant seeing that he's a complete stranger and then she agrees to show him to the bridges and gradually she talks about her life from being a war-bride from Italy which sets the pace for this bittersweet and all-too-brief romance of her life. Through the pain of separation from her secret love and the stark isolation she feels as the details of her life consume her, she writes her thoughts of the four-day love affair which took up three journals. The journals are found by her children after the lawyer was going over Francesca's will and ... Written by Mark

Edit

# ARFF versus XML (6/7)

• Example of ARFF file for movie genres classification.

```
@relation movies
```

```
@attribute a {0,1}
@attribute abandon {0,1}
@attribute about {0,1}
```

```
@attribute zero {0,1}
@attribute zoology {0,1}
@attribute genre_action{0,1}
@attribute genre_comedy{0,1}
@attribute genre_drama {0,1}
```

```
@attribute genre_romance {0,1}
```

#### @data

•••

#### Problems:

 Each word must be declared as a binary attribute in the header (bag of words)

IMDb:  $\approx 190,000$  words  $\approx 154,000$  movies

- Cumbersome to query, explore and transform.
- Highly sparse.
- Does not support the specification of multi-valued attributes:
  - Movies with multiple genres or plots.

# ARFF versus XML (7/7)

#### So... Why not to use XML?

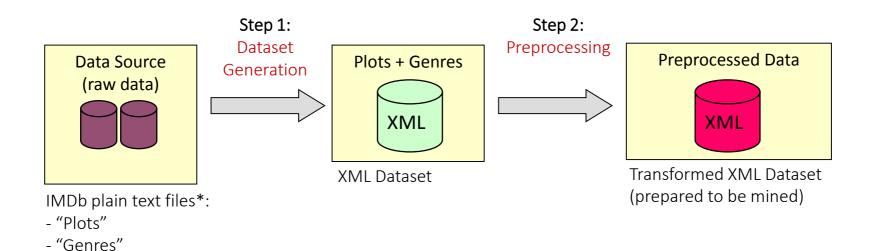
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8 9 10 11 12 13 14	<pre><class>Adventure</class>     <class>Biography</class>     <class>Drama</class>     <class>Thriller</class>     <class>Thriller</class>  <movie id="11155">     <title>Astral City: A Spiritual Journey</title></movie></pre>
9 10 11 12 13 = 14	<pre><class>Biography</class>     <class>Drama</class>     <class>Thriller</class>     <class>Thriller</class>      <movie id="11155">         <title>Astral City: A Spiritual Journey</title> </movie></pre>
10 11 12 13 🕀 14	<pre><class>Drama</class>     <class>Thriller</class>  <movie id="11155">     <title>Astral City: A Spiritual Journey</title></movie></pre>
11 12 13 ⊟ 14	<pre><class>Thriller</class>  <movie id="11155"> <title>Astral City: A Spiritual Journey</title></movie></pre>
12 13 E 14	 <movie id="11155"> <title>Astral City: A Spiritual Journey</title></movie>
13 E 14	<movie id="11155"> <title>Astral City: A Spiritual Journey</title></movie>
14	<title>Astral City: A Spiritual Journey</title>
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15	
1.000	<year>2010</year>
16	<pre><plot>The selfish Dr. André Luiz dies and awakes in a k</plot></pre>
17	<class>Drama</class>
18 -	
19 户	<movie id="11773"></movie>
20	<title>Avatar</title>
21	<year>2009</year>
22	<plot>When his brother is killed in a robbery, parapleg</plot>
23	<plot>In the future, Jake, a paraplegic war veteran, is</plot>
24	<class>Action</class>
25	<class>Adventure</class>
2.6	<class>Fantasy</class>
27	<class>Sci-Fi</class>
28	
•	

- Text represented in a natural way.
- Easy to query, explore and transform:
  - SAX
  - XQuery
  - XSLT
- Definition of multi-valued attributes is straightforward (movies with multiple plots and genres).

# Experiment (1/10)

### Goal:

- Transform the original IMDb data\* (plain text files) into a XML database.
- Study and preprocess this database.
  - As a result, we will obtain a dataset, ready to be mined.
    - high quality data  $\rightarrow$  high quality classification.



\*The IMDb plain text files can be download: <u>www.imdb.com/interfaces</u>

### Experiment (2/10)

<u>Step 1</u> – Generation of the "raw" XML dataset

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plot.list		
3349422	MV: The Bridges at Toko-Ri (1954)	
3349423		
3349424	PL: Set during the Korean War, a Navy fighter pilot must	come
3349425	PL: with his own ambivalence towards the war and the fear	of
3349426	PL: set of highly defended bridges. The ending of this gr	im w
3349427	PL: tension.	
3349428		
3349429	BY: KC Hunt <khunt@eng.morgan.edu></khunt@eng.morgan.edu>	
3349430		
3349431		00000
3349432	MV: The Bridges of Madison County (1995)	
3349433		
3349434	PL: The path of Francesca Johnson's future seems destined	whe
3349435	PL: fork in the road causes her to question everything sh	e ha
3349436	PL: from life. While her husband and children are away at	the
3349437	PL: fair in the summer of 1965, Robert Kincaid happens tu	rn i
3349438	PL: farm and asks Francesca for directions to Roseman Bri	dge.
3349439	PL: learns that he was in Iowa on assignment from Nationa	1 Ge
3349440	PL: She is reluctant seeing that he's a complete stranger	and
3349441	PL: to show him to the bridges and gradually she talks ab	out
3349442	PL: being a war-bride from Italy which sets the pace for	this -
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3.88M lines

<u>Plugins</u> Jan		
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genres.list		
1079729	The Bridge on the River Kwai: An Appr	eciation by Filmmaker Jo
1079730	The Bridge on the River Kwai: An Appr	eciation by Filmmaker Jo
1079731	The Bridge to Nowhere (2009)	Crime
1079732	The Bridge to Nowhere (2009)	Drama
1079733	The Bridge: An Observation (2010)	Documentary
1079734	The Bridge: An Observation (2010)	Drama
1079735	The Bridge: An Observation (2010)	Short
1079736	The Bridges at Toko-Ri (1954)	Drama
1079737	The Bridges at Toko-Ri (1954)	Romance
1079738	The Bridges at Toko-Ri (1954)	War
1079739	The Bridges of Madison County (1995)	Drama
1079740	The Bridges of Madison County (1995)	Romance
1079741	The Bridget Show (2009) (TV)	Comedy
1079742	The Bridgewater Murders (2012)	Thriller
1079743	The Brief Debut of Tildy (1918)	Drama
1079744	The Brief Debut of Tildy (1918)	Short
1079745	The Brief Lovers (????)	Comedy
1079746	The Brief and Wondrous Life of Oscar	Wao (2010) {{SUSPENDED}}
1079747	The Briefcase (2002)	Action
	The Briefcase (2002)	Short
1079749	The Briefcase (2005)	Short
•	m	۰.
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### *genres.list*: **778,676** movies 1.33M lines

- Merging of the two plain IMDb files into a single XML dataset.
- **Result**: XML file containing 153,499 movies.

### Experiment (3/10)

### Step 1 – Generation of the "raw" XML dataset

Arquivo	Editar	Localizar Visualizar Formatar Linguagem Configurações Macro Executar
Plugins		?
		💊 🍋 🕹 🖓 🗈   ⊅ ⊂   # 🋬   🤏 🥞 💁 1 厘 💷
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1	₽ <in< td=""><td>ndb&gt;</td></in<>	ndb>
2	皁	<movie id="500"></movie>
3		<title>127 Hours</title>
4		<year>2010</year>
5		<plot>127 Hours is the true story of mountain climber A-</plot>
6		<plot>Outdoor adventurist 'Aron Ralston' (qv) believes !</plot>
7		<plot>On April 2003, the engineer, climber and canyonee</plot>
8		<class>Adventure</class>
9		<class>Biography</class>
10		<class>Drama</class>
11		<class>Thriller</class>
12	-	
13	¢.	<movie id="11155"></movie>
14		<title>Astral City: A Spiritual Journey</title>
15		<year>2010</year>
16		<plot>The selfish Dr. André Luiz dies and awakes in a k</plot>
17		<class>Drama</class>
18	5	
19	白	<movie id="11773"></movie>
20		<title>Avatar</title>
21		<year>2009</year>
22		<plot>When his brother is killed in a robbery, parapleg</plot>
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25		<class>Adventure</class>
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27		<class>Sci-Fi</class>
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- Nice file!!!
  - But not yet ready to be mined!
  - The reasons are presented in the next slides
    - Let's go to the Step 2 of the experiment.

# Experiment (4/10)

### • Step 2 – Preprocessing

• Two sub-steps:

### 1. STUDY:

• The XQuery Language and the SAX API were used to querying and exploring the XML dataset.

#### 2. TRANSFORMATION:

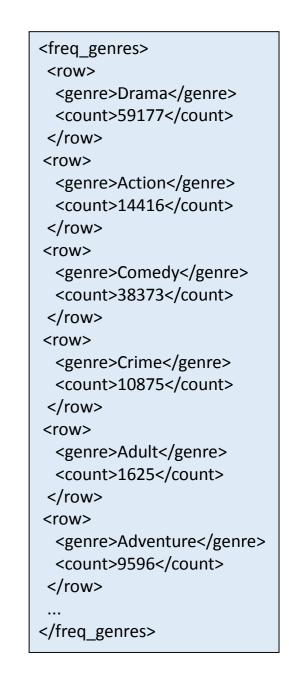
According to the results of the study, we clean and transform the XML dataset.

### Experiment (5/10)

### • Step 2.1 – Preprocessing / Study

• XQuery was used to generate frequency tables

```
<freq_genres>
{
for $u in distinct-values(doc("imdb.xml")//movie/class)
let $b := doc("imdb.xml")//movie[class=$u]
return
<row>
<genre>{$u}</genre>
<count>{count($b)}</count>
</row>
}
</freq genres>
```



# Experiment (6/10)

### • Step 2.1 – Preprocessing / Study

- SAX was used to perform a study on the words.
- Some results:

Description	Result
Total number of words	16.305.677
Number of distinct words	187.718
About half of the words occur only once	"agnosticism", "polyvision"
Several misspelled words and typos	"marjuana", "caracters", "theforce",
Several proper names	"Robert" (freq=3,053), "Rosemary" (229), "Carlos" (1,363), "Marquinhos" (5), "Aleksandrov" (2)
Synonyms, multiple languages	"Brazil" (741), "Brasil" (49),

# Experiment (7/10)

### • <u>Step 2.2</u> – Preprocessing / Transformations

• From the results of our study we could do:

#### • Data reduction:

- Words that appeared only once were removed.
- Removal of stop words (*details soon*)
- Stemming (*details soon*)
- It would also be possible to perform **data cleaning** 
  - E.g: correction of typos.

## Experiment (8/10)

### • <u>Step 2.2</u> – Preprocessing –Transformations

#### Stop Words.

- Words that tend to be very frequent, but do not help on discriminating the movie genres.
  - articles, prepositions, adverbs, ...
  - **E.g.**: "the" occurs in 100% of the movies...
  - On the IMDb domain, there are also specific words that can be regarded as useless: "movie", "film", the *proper names*.

# Experiment (9/10)

• <u>Step 2.2</u> – Preprocessing –Transformations

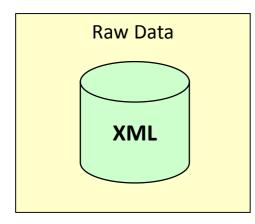
### Stemming

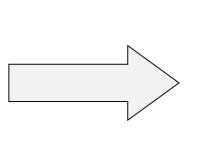
- The process of conflating the variant forms of a word into a compact representation: the **stem**.
- **Intuition**: morphological variants of words typically have similar interpretations and can be considered as equivalent for the purpose of data mining analysis.
- Example:
  - The words "educate", "educational", "education" and "educating" could all be reduced to the stem "educ".
- In this work we used the **Porter Algorithm**\* (JAVA implementation).

### Experiment (10/10)

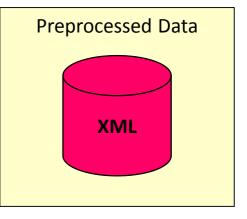
#### • Summary

Original XML Dataset





Transformed XML Dataset (prepared to be mined)

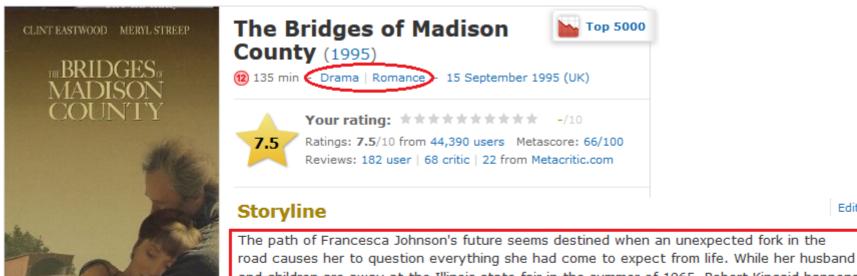


187,817 words

79,753 stems

### Conclusions

- XML facilitates the major steps involved in data preprocessing of text data. .
- With the use of the SAX and XQuery, we could easily: •
  - Querying, exploring and transforming the IMDb dataset.



Contact the Filmmakers on IMDbPro »

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and children are away at the Illinois state fair in the summer of 1965, Robert Kincaid happens turn into the Johnson farm and asks Francesca for directions to Roseman Bridge. Francesca later learns that he was in Iowa on assignment from National Geographic magazine. She is reluctant seeing that he's a complete stranger and then she agrees to show him to the bridges and gradually she talks about her life from being a war-bride from Italy which sets the pace for this bittersweet and all-too-brief romance of her life. Through the pain of separation from her secret love and the stark isolation she feels as the details of her life consume her, she writes her thoughts of the four-day love affair which took up three journals. The journals are found by her children after the lawyer was going over Francesca's will and ... Written by Mark

Edit

# Future Work (1/2)

- Define the final format of the preprocessed XML dataset.
- Develop an algorithm to direct mining this dataset.

```
<?xml version="1.0" encoding="UTF-8"?>
<imdb>
<movie id=1>
   <term>
      <stem>comput</stem>
      <weigth>0.8730</weigth>
   </term>
   <term>
      <stem>hyper</stem>
      <weigth>0.3020</weigth>
   </term>
   <class>drama</class>
   <class>suspense</class>
</movie>
        . . .
</imdb>
```

# Future Work (2/2)

- Evaluating the feasibility of developing an XSLT version of the Porter Stemming Algorithm.
  - This algorithm relies on the idea that the suffixes in English language are mostly made up of a combination of smaller and simpler suffixes.
  - It works in 5 steps:
    - Within each step the word is tested against a few set of **suffix transformation rules**.
      - If a test results in TRUE, the word suffix is removed or transformed; The control moves to the next step.
      - Otherwise, the next rule in the step is tested.

### RELATION -> RELATE -> RELAT